

AllIM and St. Petersburg College Corporate Training form Education Partnership

Groundbreaking partnership makes AllIM's suite of certificate programs available through the St. Petersburg College Corporate Training Center

Silver Spring, MD – September 30, 2008 – AllIM is pleased to announce a groundbreaking partnership with the St. Petersburg College (SPC) Corporate Training Center in Largo, FL, to provide the AllIM suite of certificate programs to SPC business clients. The program offerings include Practitioner, Specialist, and Master levels on:

ECM (Enterprise Content Management) – Best practices for taking control of information assets

ERM (Electronic Records Management) – Best practices for taking control of your electronic records

BPM (Business Process Management) – Best practices for improving business processes

IOA (Search/Information Organization and Access) – Best practices for optimizing findability and enterprise search

EMM (Email Management) – Best practices for improving control of corporate emails

E2.0 (Enterprise 2.0) – Best practices for using Web 2.0 technologies to improve collaboration and innovation across the enterprise

According to Atle Skjekkeland, AllIM Vice President, "Since the launch of our initial programs several years ago, we have had more than 8,500 enrollments in these programs and steadily increasing demand to provide more options for potential students. The partnership between AllIM and the St. Petersburg College Corporate Training Center in Largo, FL is an exciting step for us in the expansion of our delivery channel for these certificate programs." He continues, "SPC Corporate Training Center offers a wide range of learning solutions spanning from technology to business solutions. AllIM designed its certificate training programs from a holistic perspective that addresses technology, process, people, and change. We see a great synergy between our organizations and a complementary fit within the SPC Corporate Training Center's curriculum."

"We are pleased to bring such a focused set of educational programs, developed by such a highly respected and recognized organization like AllIM, to our clients," said James Connolly, Director of the SPC Corporate Training Center. "We feel the approach and perspective used by AllIM in developing these programs completes the picture by providing the why, what, and how of each topic, and at the Master level, a hands-on application of lessons learned with an actual case study. We feel these programs

strengthen our ability to provide clients with a well rounded set of offerings that address real business issues.”

ABOUT AIIM

AIIM (<http://www.aiim.org>) is the community that provides education, research, and best practices to help organizations find, control, and optimize their information.

For over 60 years, AIIM has been the leading non-profit organization focused on helping users to understand the challenges associated with managing documents, content, records, and business processes. Today, AIIM is international in scope, independent, implementation-focused, and, as the representative of the entire ECM industry - including users, suppliers, and the channel - acts as the industry's intermediary.

AIIM was founded in 1943 as the National Microfilm Association and later became the Association for Information and Image Management. AIIM is also known as the Enterprise Content Management Association.

ABOUT ST. PETERSBURG COLLEGE

St. Petersburg College (<http://www.spcollege.edu>) was founded in 1927 as a two-year institution of higher learning. Known then as St. Petersburg Junior College, it provided high-quality, fully-accredited programs with credits that were fully transferable to four-year institutions. In 2001, the Florida Legislature passed legislation allowing the college to offer four-year degrees. In response, the college dropped the word “junior” from its name and became St. Petersburg College. Today, St. Petersburg College offers programs at learning sites in St. Petersburg, Seminole, Clearwater, Tarpon Springs and elsewhere. It also offers courses and degree programs online.