

# Sparco.com Offers KODAK s1220 Photo Scanning System to Help Customers Rapidly and Easily Digitize Printed Photos

ROCHESTER, N.Y., July 14—Overflowing boxes of photo prints are quickly and easily converted to digital images for Sparco.com customers since it added the KODAK s1220 Photo Scanning System to its portfolio. Kodak's new national Authorized Imaging Reseller, Sparco.com, an online computer and electronics company, selected the s1220 Photo Scanning System for its customers in the government, small to medium sized businesses, and education markets who face the challenge of managing thousands of printed photographs.

"Many of our customers are in the process of digitizing their offices and the KODAK s1220 Photo Scanning System manages this challenging task quickly with high quality image results," said Soo-Tsong Lim, President, Sparco.com. "The s1220 makes photo scanning easier for our customers with a user friendly interface and bundled software drives productivity through simplifying photo enhancing processes, such as red eye reduction and image sharpening."

The KODAK s1220 Photo Scanning System provides a versatile solution for retail countertop service with fast 30 pictures per minute at 300 dots per inch (dpi) scans and requires minimal counter space. Sparco.com selected the s1220 Photo Scanning System to allow its customers to scan and save photos as digital files and share them via email, websites, CDs and DVDs.

"Sparco.com's relationship with specific industries gives us a wider audience for the s1220 Photo Scanning System, as well as the potential for creating a greater variety of solutions for government and educational applications," said Don McMahan, Vice President Sales, Regional Business General Manager, Document Imaging, United States & Canada Region, Kodak's Graphic Communications Group. "Kodak's photo scanning system saves customers' valuable office space by reducing storage needs, preserves aging hardcopy images, and eliminates time spent searching through boxes and converting images one at a time to share electronically."

The KODAK s1220 Photo Scanning System facilitates batch scanning of both black and white and color prints

KODAK products are backed by KODAK Service and Support. KODAK Service and Support is made up of more than 3,000 professionals reaching more than 120 countries. It is a leading multi-vendor integrated services provider, delivering consulting, installation, maintenance and support services for the commercial printing, graphic communications, document imaging and data storage industries. KODAK Service and Support professionals are uniquely qualified to provide services that control costs, maximize productivity, and minimize business risk.

## **About Kodak**

As the world's foremost imaging innovator, Kodak helps consumers, businesses, and creative professionals unleash the power of pictures and printing to enrich their lives.

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