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VeriFone Puts V Solutions into Unattended Payment Environments

Small-Footprint V^x 700 Payment Solution is Outdoor-Ready for Use in Kiosks, Vending Machines, Ticketing Devices and Other Unattended Systems

SAN JOSE, Calif.--([BUSINESS WIRE](#))--VeriFone Holdings, Inc. (NYSE: PAY), today announced the V^x 700, an electronic payments module that delivers the power and security of the Verix V architecture to kiosks, vending machines, ticketing devices and other systems where cash has traditionally been the primary payment method.

Designed to meet stringent PCI PED and EMV security standards, the V^x 700 integrates with VeriFone's SCR710 secure card reader and an external contactless payments interface to provide a powerful and flexible solution for multiple electronic payments options. The entire device, including keypad and high-resolution display, is built to fit into standard bill acceptor cutouts making it simple to extend support for magnetic stripe, chip cards and contactless payments into traditional cash-only kiosks, ticketing and vending machines.

"Consumers worldwide want to be able to use their cards for payment in any environment and the V^x 700 makes it easy for manufacturers and systems integrators to accommodate that demand in their self-service solutions," said Paul Rasori, senior vice president, marketing. "Verix V developer tools and an extensive developer network enable V^x 700 customers to leverage existing certified payment applications or provide customized solutions for unique unattended environments."

The V^x 700 is well-suited to applications such as parking payment machines that utilize low-power modes when idle, but must power up quickly when a customer is ready to use them. For vending applications, the V^x 700 is designed to meet both EVA and NAMA size specifications for maxi bill acceptors common to most machines deployed today. In addition to secure payment capabilities, the V^x 700 can be used as a vending machine controller or as a transit payments processing engine.

Featuring laser-engraved, petro-chemical resistant keys, vandal-resistant housing, an IP65 rating and capable of withstanding wide temperature variations, the V^x 700 is highly suited to outdoor use, from petroleum retailers to parking lots.