



[July 09, 2008](#)

WaMu Enhances Mobile Banking, Continuing to Make Banking Simpler for Its Customers with On-The-Go Access to Account Info

SEATTLE--([BUSINESS WIRE](#))--Washington Mutual, Inc. (NYSE:WM), one of the nation's leading banks for consumers and small businesses, announced today that it has launched mobile banking capabilities, delivering account information – anytime, anywhere wireless service is available, providing customers the ability to view real-time account balances, view and search real-time transaction history and locate a nearby branch/ATM.

WaMu customers can benefit from the mobile banking services by logging into their accounts online at www.wamu.com and opting into the free service. Mobile banking is easy and offered free by WaMu (customer's wireless provider may charge standard fees).

"We have been working very hard to deliver to our customers a simpler and more enjoyable banking experience, and we believe these added mobile banking features deliver on that brand promise," said Steve Rotella, WaMu's President and Chief Operating Officer.

"We develop products and services based on what makes sense and is of value to our customers," said Richard Blunck, SVP, and Director of eCommerce for WaMu. "Internal and external research tells us that the SMS text banking tool that we've launched is an application consumers find valuable because it is a fast, simple and affordable way to keep track of the most important account information – account balance and recent transactions."

WaMu is a leading provider of online financial services, and its site, www.wamu.com, has received widespread industry and consumer recognition, averaging more than 3,300 online applications submitted per day. The site is consistently ranked as one of Keynote's top online banking sites. The online banking site also continues to be at the top of the Gomez ratings for site response time, more than 1 second faster than the second-quickest site, and more than twice as fast as the industry benchmark. In October of 2007, WaMu launched a new version of the site with enhanced navigation and functionality.

About WaMu

WaMu, through its subsidiaries, is one of the nation's leading consumer and small business banks. At Mar. 31, 2008, WaMu and its subsidiaries had assets of \$319.67 billion. The company has a history dating back to 1889 and its subsidiary banks currently operate approximately 2,500 consumer and small business banking stores throughout the nation. WaMu's press releases are available at <http://newsroom.wamu.com>.